

AD SPEC SHEET

for FPC Seminar + Expo 2025 Program Guide

Deadline for Art Submission, Friday, August 1, 2025

Full page color ad

BLEED:

Add a required 1/8" bleed on all sides of ad,
making the actual file dimensions:
7.75" w X 10" h

Full page ad (Trim Size):

7.5" w X 9.75" h

TITLE SAFE AREA:

To ensure that the important elements of your ad -- logos, headers, text, contact info, etc.-- do not get cut off, they must be placed within the "title safe" area of your ad, within these dimensions centered in the ad:
7" w X 9.25" h

Half page color ad

BLEED:

7.75" w X 5" h

Half page ad (Trim Size):

7.5" w X 4.75" h

TITLE SAFE AREA:

7" w X 4.25" h

 Formats: pdf, jpg, tif

 240 dpi minimum

 Fonts embedded, or converted to outline.

For art submission and questions,
please email jeff@latconferenceservices.com