FLORIDA PLANS & CONSTRUCTION SEMINAR + EXPO

THE NEW FGI CODE FOR THE DESIGN & CONSTRUCTION OF HEALTHCARE FACILITIES.

September 28 – 30, 2025 *Disney's Coronado Springs* Resort Orlando, Florida

AD SPEC SHEET

for FPC Seminar + Expo 2025 Program Guide

Deadline for Art Submission, Friday, August 1, 2025

Full page color ad Half page color ad **BLEED: BLEED:** 7.75" w X 5" h Add a required 1/8" bleed on all sides of ad, making the actual file dimensions: 7.75" w X 10" h Half page ad (Trim Size): 7.5" w X 4.75" h Full page ad (Trim Size): 7.5" w X 9.75" h - TITLE SAFE AREA: 7" w X 4.25" h _ TITLE SAFE AREA: To ensure that the important elements of your ad -- logos, headers, text, contact info, etc .-- do not get cut off, they must be placed within the "title safe" area of your ad, within these dimensions centered in the ad: 7" w X 9.25" h Formats: pdf, jpg, tif 240 dpi minimum A Fonts embedded, or converted to outline. For art submission and questions, please email jeff@latconferenceservices.com